**NEWS FROM UNITED FOR ALL AGES – JANUARY 2025**

**HAPPY NEW YEAR – FIVE TO STRIVE FOR IN 25**

Happy new year from United for All Ages. We’re looking forward to working with you in 2025 as we continue to strive for a Britain for all ages.

Five opportunities are featured below:

* Showcase: this year we will be highlighting intergenerational projects that demonstrate both diversity and impact for people of all ages
* Events – 2025 will provide lots of opportunities and resources to promote the benefits of intergenerational work nationally and locally
* Strategic government – governments are looking at being more strategic, long term and joined up to meet the needs of current and future generations
* Intergenerational/life course approaches -  prevention is increasingly the focus of policy and practice, starting early and ageing well, as our recent briefing paper set out
* Learning from other countries – as Savannah Fishel writes below, we are not alone in creating a world for all ages and must share learning

**UNITED FOR ALL AGES’ NEW SHOWCASE**

On Wednesday 5 February at 2pm we are hosting a new United for All Ages’ virtual Showcase shining the light on intergenerational projects and practice. First up will be *‘Back us and we’ll back you’*: The impact of a community-based food model on intergenerational relationships, health, wellbeing and social connectedness. It will be delivered by the LEMONADE team at United St Saviours and their Appleby Blue almshouse in Bermondsey.

The Showcase will also be an opportunity for everyone to share news, information and ideas. Please reply to this email if you can join the event. The zoom meeting from 2pm-3.30pm on 5 February can be joined here: <https://us02web.zoom.us/j/88354565934?pwd=O9zS8WVpAGOBpd4e53kh5iQ69h0XwP.1>

**DEMENTIA CARE AWARDS – OPEN FOR ENTRIES**

United for All Ages is delighted to support the 2025 Dementia Care Awards run by Care Talk and in particular the intergenerational category. We encourage all intergenerational projects involving people with dementia to consider entering the awards. The 2024 intergenerational winner was [Brighter Together](https://www.linkedin.com/posts/pollyvanmarken_so-thrilled-that-brighter-together-has-been-activity-7208485190401146880-eTfc/). For more on entering the awards, see <https://www.dementiacareawards.co.uk/>

**PUBLIC HEALTH TOOLKIT FOR ALL AGES**

A pioneering public health and well-being toolkit to encourage people from different generations to age well together for happier, healthier and longer lives is now being piloted. Developed by the Open University, the Campaign for Learning and the University of Bedfordshire, the [Learning Well Together](https://wels.open.ac.uk/sites/wels.open.ac.uk/files/files/Live_Well_Together_toolkit_final.pdf) toolkit has a range of fun activities. It builds on the OU’s Take Five to Age Well campaign which takes place again in May.

**THE FUTURE OF AGEING IS INTERGENERATIONAL**

ILC-UK is holding two events shortly to consider intergenerational fairness and the future of ageing:

* 21 January webinar: Strengthening the intergenerational contract
* 6 February annual conference: Planning for the long-term

Details here: <https://ilcuk.org.uk/events/>

**THE COSTS OF INACTION ON CARE REFORM**

The parliamentary Health and Care Committee is holding an inquiry into the costs of doing nothing to reform social care. See United for All Ages’ submission to the inquiry [here](https://www.unitedforallages.com/news) and a letter to The Guardian about why government should act now [here](https://www.theguardian.com/society/2024/dec/08/labour-needs-the-will-to-solve-social-care-crisis).

**LEARNING FROM USA AND AUSTRALIA**

Churchill Fellow Savannah Fishel has been busy touring the USA and Australia to find out more about a variety of intergenerational housing schemes. Savannah is committed to sharing her findings through her blog – <https://www.thinkitforward.net/>

**READY FOR GIW25?**

Global Intergenerational Week 2025 will soon be here from 24-30 April. Find out more:  <https://generationsworkingtogether.org/global-intergenerational-week#:~:text=Join%20us%20for%20Global%20Intergenerational%20Week%20from%2024th%20to%2030th>

Please contact us with any queries about the above, United for All Ages and our work creating a Britain and communities for all ages.

All the best

Denise and Stephen

**Denise Burke and Stephen Burke**

**Directors**

**United for All Ages**

**01206 824529**

**07889 778316/07714 334510**

[**www.unitedforallages.com**](http://www.unitedforallages.com/)

**@united4allages**