**NEWS FROM UNITED FOR ALL AGES – MARCH 2025**

**IT’S TIME FOR A NEW INTERGENERATIONAL SOCIAL CONTRACT**

As global politics change rapidly, we urgently need a new social contract between the generations, according to [a joint article](https://soif.org.uk/blog/2025-a-year-to-focus-on-intergenerational-solidarity/) by United for All Ages, the School for International Futures and the Fairness Foundation.

In Britain a new intergenerational social contract, both nationally and locally, would explore how to prepare for the major transitions ahead and share the costs and benefits fairly between generations. This will facilitate action on shared concerns across generations—ranging from housing to wealth, pensions to health and mental health, taxation to climate change—issues that require bold, long-term strategic decisions. And a relatively small change – requiring national and local funding streams to take an intergenerational stance to incorporate more members of our communities rather than narrowly targeting just one age group – would drive major results for example in addressing social isolation or supporting lifelong learning.

Embedding intergenerational considerations into policymaking more broadly would result in benefits like gaining valuable insights, preventing problems before they escalate, and protecting and renewing democracy.

Recent articles from Sir Keir Starmer in [The Times](https://www.thetimes.com/article/f3df56fc-31f3-449d-8643-6eec16cd4d78) and Matthew Syed in the [Sunday Times](https://www.thetimes.com/comment/columnists/article/the-biggest-lesson-from-covid-remains-how-we-failed-our-children-k7xw98s5p) have also both argued for a new contract between the generations.

**NEW REPORT REVIEWS HOW INTERGENERATIONAL CARE IS DELIVERED**

United for All Ages is pleased to publish Ava Jouvenel’s report on the staff experiences of intergenerational projects between care home residents and children. Ava’s report – written while at the University of Essex - features several UK intergenerational care projects including Apples and Honey Nightingale. It has recommendations for existing and new schemes. See the full report here: <https://www.unitedforallages.com/news>

**STRENGTH TOGETHER AGE NETWORK DEVELOPMENT - SHOWCASE NUMBER TWO**

On Tuesday 11 March at 2pm, United for All Ages’ latest Showcase will hear from Mel Pollard talking about the project she leads: ‘STANd – Intergenerational Linking in Bristol and North Somerset’. Join us on Zoom here: <https://us02web.zoom.us/j/83805352239?pwd=1VWkmbA8DoBi3BAvHU4WUBai82jxB9.1>

Please reply to [info@unitedforallages.com](mailto:info@unitedforallages.com) if you are planning to join this event on 11 March.

**CHECK IT OUT AGAIN**

On Wednesday 5 February at 2pm we hosted a new United for All Ages’ virtual Showcase, shining the light on intergenerational projects and practice. First up was *‘Back us and we’ll back you’*: The impact of a community-based food model on intergenerational relationships, health, wellbeing and social connectedness, delivered by Alison Benzimra and Sophia Amenyah from the LEMONADE team at United St Saviours and their Appleby Blue almshouse in Bermondsey. Many thanks to them for a great session. Please reply to [info@unitedforallages.com](mailto:info@unitedforallages.com) if you want to see a recording of this Showcase.

**DEMENTIA CARE AWARDS – ENTER NOW**

United for All Ages is delighted to support the 2025 Dementia Care Awards run by Care Talk and in particular the intergenerational category. We encourage all intergenerational projects involving people with dementia to enter the awards. The closing date is 14 April 2025. See: <https://www.dementiacareawards.co.uk/>

The 2024 intergenerational award winner was [Brighter Together](https://www.linkedin.com/posts/pollyvanmarken_so-thrilled-that-brighter-together-has-been-activity-7208485190401146880-eTfc/) who recently published their latest impact report.

**READY FOR GIW25?**

Global Intergenerational Week 2025 will soon be here from 24-30 April. Are you ready to share why and how intergenerational projects are key to stronger, happier and healthier countries and communities? Find out more: <https://generationsworkingtogether.org/global-intergenerational-week>

**AND FINALLY…**

A new [TRT World video](https://www.youtube.com/watch?v=94i6Ecfay0Q) for the Beyond Borders programme looks at tackling loneliness in the UK ‘through the ages’ with some great intergenerational footage.

Please contact us with any queries about the above, United for All Ages and our work creating a Britain and communities for all ages.

All the best

Denise and Stephen

**Denise Burke and Stephen Burke**

**Directors**

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