**NEWS FROM UNITED FOR ALL AGES – OCTOBER 2024**

**PREVENTION IS BETTER FOR ALL AGES**

**How intergenerational action can boost social and economic wellbeing for all ages**

United for All Ages’ latest briefing for policymakers sets out how early action across the life course can impact some of the big social and economic issues facing Britain while building a society for all ages.

‘Prevention is better’ highlights ten priority areas where government nationally and locally can invest in housing, care, health, learning and communities to tackle issues from poverty and loneliness to ageism and crime. It includes some 30 ideas for action.

Download Prevention is Better [here](https://www.unitedforallages.com/_files/ugd/98d289_7bb4e4f198af42e3b3d565536ad1d5a7.pdf).

The new paper follows publication in July of ‘Changing Britain for all ages’, a briefing for the new government packed with ideas to build a fairer, better Britain that is socially connected and economically just.

The Changing Britain for all ages briefing can be downloaded here: <https://www.unitedforallages.com/news>

United for All Ages will be publishing further briefings on key issues in the coming months.

**RESOURCES AND EVENTS…**

**Ageism Awareness Day:** with 9 October just round the corner, Ashton Applewhite has revamped the best source of ageism related resources in a new hub: <https://oldschool.info/projects>

**Global Intergenerational Week 2025** – start planning for 24-30 April. Find out more and see the impact report on the 2024 Week:  <https://generationsworkingtogether.org/global-intergenerational-week#:~:text=Join%20us%20for%20Global%20Intergenerational%20Week%20from%2024th%20to%2030th>

**Intergenerational digital ideas swapshop:** a two hour workshop on 2 November sharing ideas between generations on how to use technology is being held by University of Stirling. Book for the free event here: <https://www.tickettailor.com/events/iaa1/1382569>

**Generationall:** Apples & Honey Nightingale (A&HN) and the Beth Johnson Foundation are revitalising the Centre for Intergenerational Practice, Research and Development (England) under the name ‘Generationall’. Sign up here: <https://www.applesandhoneynightingale.com/centre-for-intergenerational-practice-research-and-development-england/>  Also see the latest training programmes offered by A&HN.

**AFTER CLOUD – CAPTURING INTERGENERATIONAL LIFE STORIES**

After Cloud is an advanced digital application (desktop and mobile) that has been designed to assist with capturing life stories and to help build a chronological representation of a person’s history. It’s an ideal platform to digitise special moments from a photo album and retain important family history that often gets lost over time. It comes with lots of prompts to generate intergenerational discussion and sharing of memories.

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| Find the After Cloud app by visiting: <https://app.aftercloud.co.uk/sign-up?partner=UNITEDFORALLAGES> |

**AND FINALLY...**

It’s exciting to see that several of the latest wave of Churchill Fellows are exploring intergenerational issues during their studies in the USA. See Savannah Fishel’s blog on intergenerational housing as she prepares to cross the Atlantic:

<https://www.churchillfellowship.org/news-views/blogs/whats-in-a-home-bridging-generational-divides-through-housing/>

Please contact us with any queries about the above, United for All Ages and our work creating a Britain and communities for all ages.

All the best

Denise and Stephen

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